



Pay It Square Affiliate Program

Terms & FAQ

How does this work?

- It's pretty simple. You post a widget on your site. People visiting your site see the widget. Since we offer a service useful to those visiting your site, they click on it. The widget takes them to one of the landing pages on *our* site, which we have crafted specifically to your industry. If they register with us, our system flags them as "referred" from your site.
- Pay It Square has two different types of users: "organizers" and "payers". Organizers are the people whom you will be referring. Payers are individuals who have been invited by the organizer to make a payment for an event, fundraiser, or group payment. Pay It Square earns money by applying one of two fee schedules:
 - o Tacking on a \$0.99 charge to payments made by "payers"**OR**
 - o Charging the "organizer" 1% of each payment they receive
- The organizer decides which fee schedule they would like. **You receive 20% of the revenue generated by the organizer you referred. There is no cap on how much you can earn.** This is passive income: you do nothing and earn money. Plus, **you are adding a great deal of value to your visitors** by providing them with access to a tool they could truly benefit from using. You make money and your visitors find greater value in your site.

What are the details?

- We pay you by check on a quarterly basis. If your referrals have earned you less than \$50, we'll roll your balance over into the next quarter (just to save paper and time). You will continue to receive referral bonuses as long as the widget is prominently displayed on your site.

How can I track how much my referrals have earned me?

- At this point, we do not have a method of displaying that. We are building that now. We expect it to be completed within 2 – 3 months. Rest assured, your referrals **are being flagged and recorded. You can begin earning money now.**

How much can I modify the widget?

- As much as you want. We encourage you to brand the widget in with your name and logo (we can even do it for you, if you'd like). We want this widget to fit into your site and to look nice. We have some templates you can choose from, or you can choose to build your own – and we will provide you with the URL to link to which will include your referral ID. Our only requirement is that the widget has the "Powered by Pay It Square" logo included, appropriately sized and visible.

Anything else I should know?

- If the terms of our program change or we have any updates, major or minor, we'll let you know. We like transparency. If you have any questions, feel free to contact me:
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 - Office: 616.588.5049
 - Cell: 616.648.6655

